



mediards



100 % PERFORMANCE MARKETING

Targeted range optimisation and acquisition of new customers

DYNAMIC RETARGETING

Generate & analyse comprehensive purchaser profiles: 350 million user worldwide

Increase of conversion rate

Loyalty Loop: Reminder, concerted to product and customer

REACTIVATION OF INACTIVE CUSTOMERS/ INTERESTED PARTIES

PREDICTIVE TARGETING

Creation of statistical twins

Real-time targeting algorithm in the big data range

Arouse interest of potential customers through AI in order to place independent individually related product banner

TARGET-ORIENTED ACQUISITION OF NEW CUSTOMERS

OUR USP - YOUR BENEFITS

New customer acquisition/ mobile/CPO/postclick

Increase the degree of brand awareness

Own technological infrastructure & data collection

High level of transparency

Campaign activation within 48 hours / no analysis phase

Up to date black- & whitelists

Data protection according to EU DSGVO

RISK-FREE SUCCESS GUARANTEE WITH DIRECT SALES INCREASE

TRUST IS THE BASIS OF EVERYTHING, HERE SOME SELECTED CUSTOMER REFERENCES



- ✓ No basic fee
- ✓ No setup costs
- ✓ No contract duration
- ✓ CPO & CPA accounting (Postclick)



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